

## Beyond Dynamic Potential, LLC Privacy Policy

Protecting your private information is our priority, This Statement of Privacy applies to all current, potential and pass clients, and Beyond Dynamic Potential, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Beyond Dynamic Potential, LLC include BDP, LLC. BDP, LLC is a therapeutic service. By contacting and utilizing BDP, LLC email, website, social media, etc. you consent to the data practices described in this statement.

### **Collection of your Personal Information**

In order to better provide you with the products and services offered, BDP, LLC may collect personal identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Insurance Information

If you purchase BDP, LLC's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

BDP,LLC may also collect anonymous demographic information, which is not unique to use such as your:

- Age
- Gender

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to use when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) sending us an email message; (d) submitting your credit card or other payment information will ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### **Use of your Personal Information**

BDP, LLC collects and uses your personal information to operate and deliver the services you have requested.

BDP, LLC may also use your personally identifiable information to inform you of other products or services available from BDP, LLC and its affiliates.

### **Sharing Information with Third Parties**

BDP, LLC does not sell, rent or lease its customer lists to third parties.

BDP, LLC may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to BDP, LLC, and they are required to maintain the confidentiality of your information.

BDP, LLC may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or complete with legal process served on BDP, LLC or the site; (b) protect and defend the rights or property of BDP, LLC; and/or (c) act under exigent circumstances to protect the personal safety of users of BDP, LLC or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by BDP, LLC. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the services, to maintain quality of the services, and to provide general statistics regarding use of the BDP, LLC website/ email.

### **Security of your Personal Information**

BDP, LLC secures your personal information from unauthorized access, use, or disclosure. BDP, LLC uses the following methods for this purpose:

- SSL Protocol

When personal information (such as credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there is security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of verifiable request from you, we will:

- Delete your personal information from our records; and

- Direct any service providers to delete your personal information from their records

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer review scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligations; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Children Under Thirteen**

BDP, LLC collects personally identifiable information from children under the age of thirteen. BDP, LLC collects this information for the following reason(s): Identification information is gathered for clients under 13 including name, age, and date of birth. This information is only used to verify insurance coverage. BDP, LLC uses this information to follow up with insurance companies only. The disclosure of this information requires parental consent. Parental consent authorizes BDP, LLC to utilize the information as noted above.

We provide information about our personal data practices for children on our homepage and wherever we knowingly collect personal data from children on our website. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this service/ website. If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Statement of Privacy.

### **E-mail Communication**

BDP, LLC will contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from BDP, LLC, you may opt out of such communication by Replying STOP or UNSUBSCRIBE.

**Changes to this Statement**

BDP, LLC reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/ or by updating any privacy information. Your continued use of the website and/ or services available after such modification will constitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

BDP, LLC welcomes your questions or comments regarding this Statement of Privacy. If you believe that BDP, LLC has not adhered to this Statement, please contact BDP, LLC at:

Beyond Dynamic Potential, LLC  
15230 Regina Drive,  
Brandywine, Maryland 20613

Email Address:

[Beyonddynamicpotential@gmail.com](mailto:Beyonddynamicpotential@gmail.com)

Telephone number:

240-844-2441

Effective as of July 1, 2021.